

unseen matters

A Story-Driven Sustainable Gifting Concept Company

Let's find what works best for you, together.



Ready-to-Pick Sustainable Merchandise

Quick, impactful, and sustainable. Browse our curated selection of story-driven gifts for familiar items made in unexpected ways. Each piece is carefully chosen to spark curiosity and stand out, like notebooks made from stone instead of trees, or tumblers crafted from coffee grounds. Perfect for brands who want meaningful merchandise with a twist.



Integrated Gifting Concept Development

A strategic, end-to-end approach. We dive deep into your brand, researching your goals, identifying key messages, and crafting a storytelling-driven gifting experience. From concept, key visuals, and product development, to working with communities and delivering a final cohesive presentation. Everything is tailored to your brand's voice and values.



Upcycling: Waste-to-Wonder Merchandise

Turning waste into meaningful brand stories. We help companies upcycle their unused materials from banners, uniforms, and fabric scraps, to purposeful merchandise like tote bags, pouches, folders, and notebook covers. Each item not only reduces waste but carries a message of innovation, impact, and sustainability, uniquely designed to reflect your brand's journey.

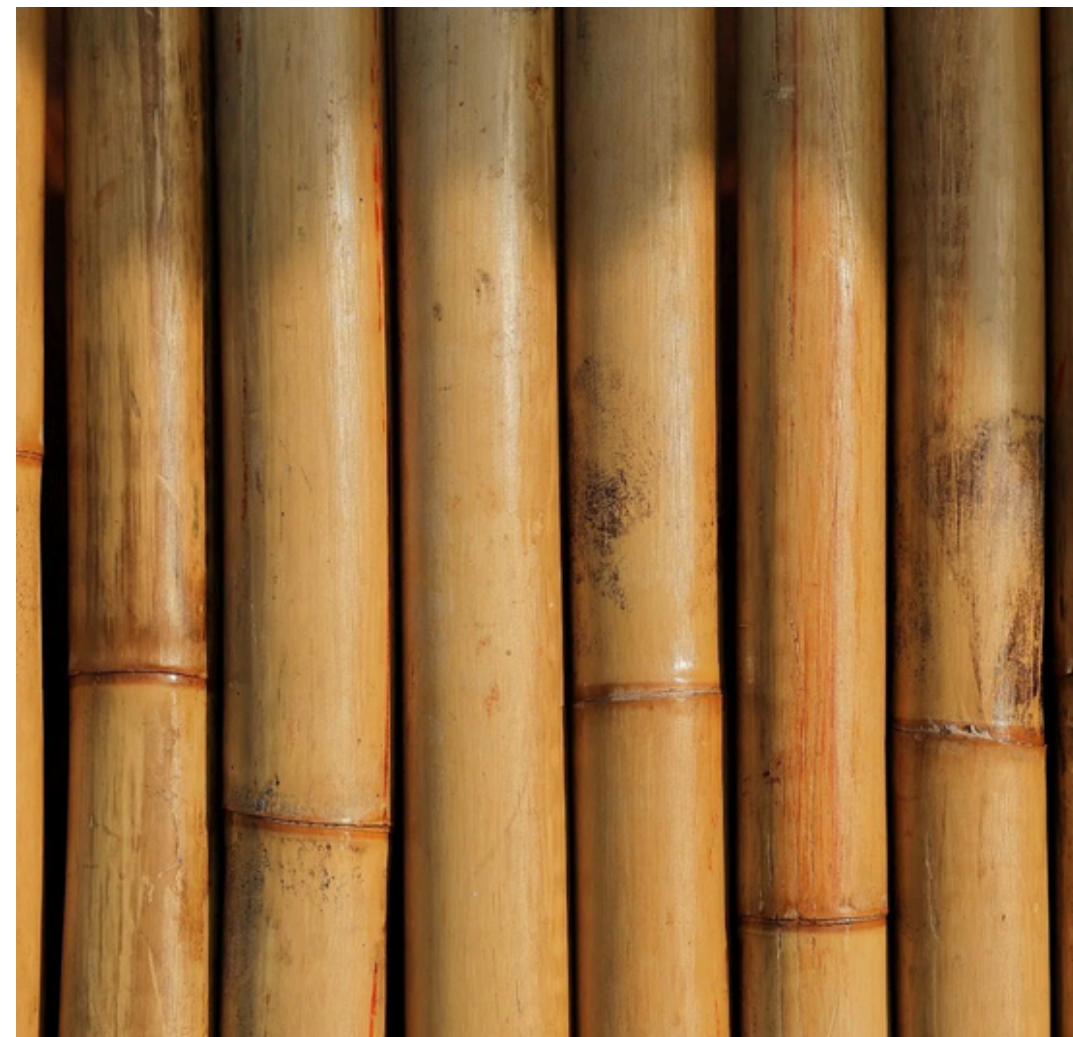
Note: This catalogue is dedicated for "Ready-to-Pick Sustainable Merchandise".
Please contact our team if you're interested to explore other means of collaboration.

MATERIALS



FABRIC

Fabric can be crafted from natural or blended fibers — offering reusability & repairability.



BAMBOO

Fast-growing and self-renewing, bamboo absorbs more CO₂ than most trees and requires no pesticides.



CORK

Cork is 100% renewable, biodegradable, and naturally antimicrobial.



GREEN TEA

Reduces organic landfill & creates products with a natural scent.



WHEAT STRAW

A by-product of harvested wheat, this material repurposes agricultural waste into durable goods.



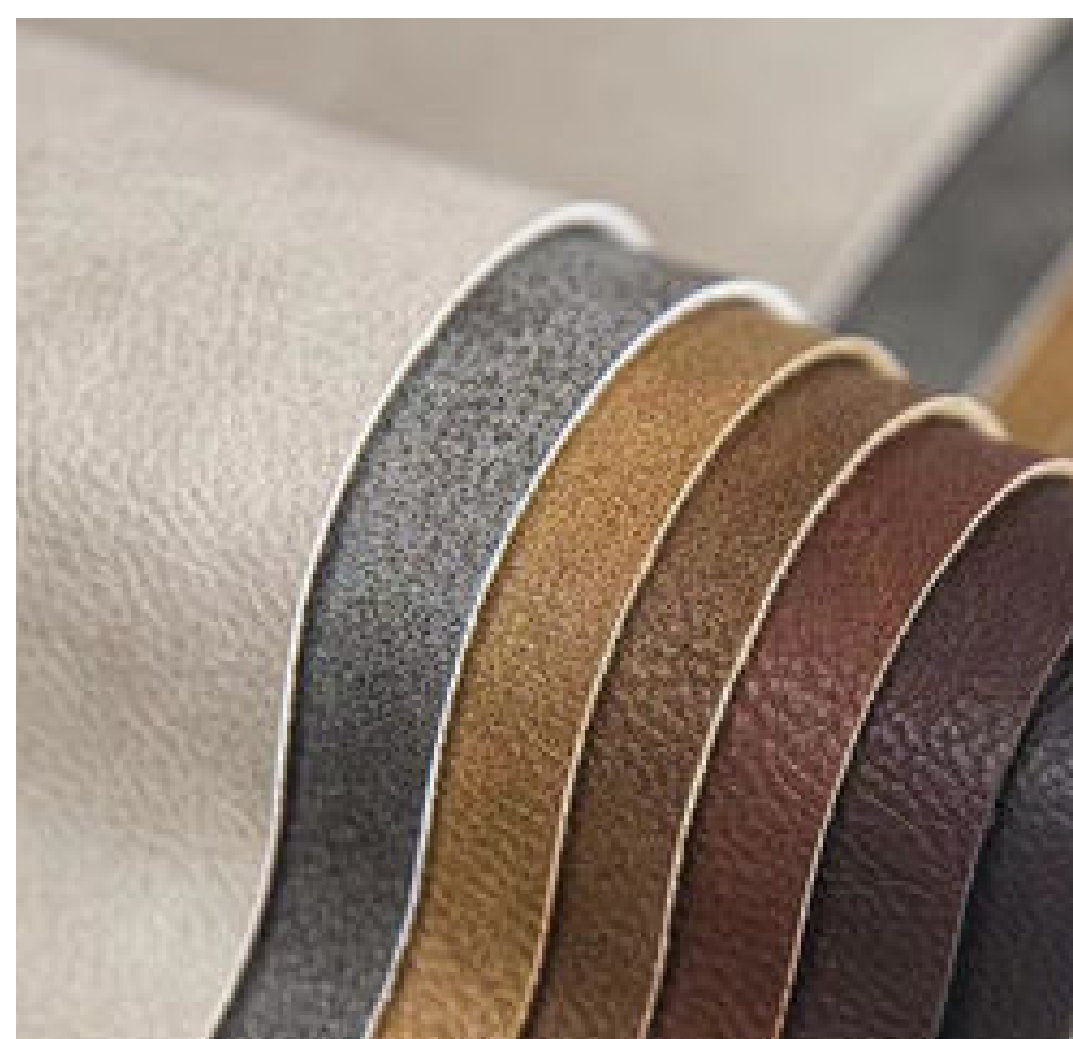
RECYCLED PLASTIC

Recycled plastic keeps waste out of oceans and landfills while reducing the need for new petroleum-based materials.



COFFEE GROUND

Upcycled from used coffee waste, this transforms daily leftovers into durable, biodegradable items.



**RECYCLED
PULEATHER**

Crafted from reclaimed synthetic scraps, it reduces landfill waste.



**RECYCLED
STAINLESS STEEL**

Made from reclaimed metal scraps, they reduce mining impact and energy.



RECYCLED DENIM

Made from upcycled jeans and textile scraps, saving the water and energy used in cotton production.



WOOD

Responsibly sourced wood brings nature's warmth while being biodegradable, durable, and renewable.



WASHABLE PAPER

Made from natural cellulose fibers, they look like leather but is tree-friendly and long-lasting.

Fabric (Batik)



BATU SEREMBAN POUCH SET
11*8.5 cm
Material: Batik Fabric



BATIK COASTER
10*10 cm
Material: Batik Fabric



FABRIC TRAVEL POUCH
25*12 cm
Available in smaller sizing (custom) - contact us!



FABRIC LANYARD
11.5*17 cm (excluding strap)
• clear front
• back pockets for card or phone slots
• adjustable straps



FABRIC SCRUB CAP
19cm



MINIMALIST POUCH
24.5*13 cm
Custom logo available
Custom batik fabric sides



PASSPORT COVER
10.5*13.5 cm



TOTE BAG
30*35 cm
12 oz
Custom strap/ buttons options available - contact us!



NOTEBOOK COVER
21.5*14 cm
Material: Batik Fabric



FABRIC KNOT BAG
37*32 cm



WRIST SUPPORT
13*9 cm



BATIK DOCUMENT HOLDER
A4 Size



EYE + EAR COVER
2-in-1 eye patch and ear cover



LUGGAGE TAG
7*11 cm (excluding strap)

Tailor-made Fabric

You can now create a series of merch with consistent branding!



Bamboo



BAMBOO BUSINESS CARD HOLDER
10*6 cm



CALENDAR WITH MAGNETIC WIRELESS CHARGER
18*13.5*1.3cm
Material: Bamboo



BAMBOO BALL PEN
Material: Bamboo
14 x 1.11 dia cm



MAGNETIC WIRELESS CHARGER
Material: Bamboo



BAMBOO COASTER
14*1.11 cm



BAMBOO PHONE STAND + WIRELESS CHARGER, LED LOGO
14.5*7 cm



WIRELESS EARBUDS
Battery: 25mAh
Charging case: 200 mAh



BAMBOO + ALUMINIUM PEN
14.5*1.2 cm
Material: Recycled Aluminium + Bamboo



DESKTOP TRAY WITH MAGNETIC WIRELESS CHARGER
21*22.5*1.6 cm
Cable length: 120 cm
Material: Bamboo



PHONE STAND + WIRELESS CHARGER
14.5*7 cm
Material: Bamboo



BAMBOO COVER NOTEBOOK
21*14.5cm



BAMBOO 4-IN-1 MOUSEPAD
Mouse pad size: 26*20*2CM
Functions:
Mouse pad
Wireless Charging
Phone Holder
Pen Holder



WIRELESS SOLAR BAMBOO POWERBANK
20*12 cm

Wood



WOODEN SPEAKER
22*9 cm



PLY WOOD COASTER
10*10 cm



CUSTOMISED PLAQUE
Size & design customisable



WOODEN PERPETUAL CALENDAR
16*31.5 cm
Comes with notepad on the side
Reusable each year



CUSTOMIZED PLAQUE WITH ACRYLIC BOX
Size & design customizable



WOODEN PIN
Size & design ustomizable

Cork



CORK MOUSEPAD
40*90 cm



CORK FABRIC CAP
18*25 cm



CORK SPLICED NOTEBOOK
146*213*15mm
Material: Cork & Linen patchwork
80 sheets, 100g



CORK COASTER
10 cm (dia)



CORK MINI SPEAKER
6cm*5.5cm
300mAh ; 3W power output
2-hour operating time



CORK POUCH
20*6*11 cm



CORK LUGGAGE TAG
7*11 cm



CORK SLEEVE GLASS TUMBLER
23 cm (L)
Removable cork sleeve



CORK LANYARD
Size Customizable

Tea Residue



TEA RESIDUE PEN
Material: Tea Residue
MOQ:1500



CANVAS & GREEN TEA RESIDUE NOTEBOOK
Material: Canvas & Green Tea Residue
MOQ:1500



GREEN TEA PEN
Material: Brass Barrel with Green Tea Residue
MOQ:1500



GREEN TEA COASTER
8cm dia
Material: Green Tea Residue
MOQ:1500



GREEN TEA NOTEBOOK
10.5*14.5 cm
Material: Green Tea Residue
MOQ:1500



GREEN TEA CARD HOLDER
7.5*10.5 cm
Material: Green Tea Residue
MOQ:1500

Recycled PU Leather



rPU LEATHER
NOTEBOOK
16.42x21.8cm



FOLDABLE WIRELESS
CHARGER MOUSE PAD
Material: rPU Leather



3-IN-1 MAGNETIC
CHARGER
135*128mm
Used for phones, watch,
earphones

Output Power:
15W+5W+3W

Material: rPU Leather



rPU LEATHER DUAL
FOLDING WIRELESS
CHARGING MOUSE PAD
& PHONE STAND

Material: rPU Leather



rPU LEATHER KEYCHAIN
WITH NFC
3.5x12.4cm

Material: rPU Leather



rPU LEATHER
NOTEBOOK
16.42x21.8cm

Recycled Stainless Steel



330ML MUG
8.8cm (dia)*13cm (h)



500ML MUG
8.8cm (dia)*17.5cm (h)



TUMBLER 22
700ml
6.7 (dia) x 22.4cm



3-IN-1 MINI TUMBLER
300ml
6.7cm (dia)*22.4cm (h)

Can be used as mug,
tumbler, or cup



3-IN-1 TUMBLER
500ml
7.5cm (dia)*28cm (h)

Can be used as mug,
tumbler, or cup



TUMBLER 24
900 ml
8.8cm (dia) x 24.5cm

Recycled Plastic Daily Use Plastic / Ocean Plastic



RECYCLED PLASTIC
POUCH
19.5*15.5 cm

Material: Daily Use Plastic



FOLDABLE TRAVEL BAG
55 x 36.5 x 23 cm
26 x 20 cm (Folded)

Material: Recycled Ocean
Plastic



SLING BAG
38*16*7 cm

Material: Recycled Ocean
Plastic



ROLL UP BACKPACK 22L
44 x 35.5 x 12.5 cm

Material: Recycled Ocean
Plastic



SHOPPER
34*19*60cm

Material: Recycled Ocean
Plastic



FLAP BACKPACK
45*30*16 cm

Material: Recycled Ocean
Plastic



SLING BAG
27*11*10.5cm

Material: Recycled Ocean
Plastic



RECYCLED PLASTIC
CARD HOLDER
11*14 cm

Material: Daily Use Plastic



DAILY BACKPACK 14L
42*30*12 cm

Material: Recycled Ocean
Plastic



TECH ACCESSORIES
TRAVEL POUCH 2L
22*13*6 cm

Material: Recycled Ocean
Plastic



BUSINESS COMPUTER
BACKPACK 20L
46*29.5*15 cm

Material: Recycled Ocean
Plastic



BUSINESS COMPUTER
BACKPACK
44*35.5*12.5cm

Material: Recycled Ocean
Plastic



BOTTLE & UMBRELLA
CROSS OVER BAG
25*10*11 cm

Material: Recycled Ocean
Plastic



METAL BINDED
COSMETIC POUCH
4L, 20*16*12cm

Material: Recycled ocean
plastic



RECYCLED PLASTIC
COASTER
7cm dia

Material: Daily Use Plastic



TOTE COMPUTER
BACKPACK
44*30*15 cm

Material: Recycled Ocean
Plastic



METAL BINDED
COSMETIC POUCH 4L
20*18*10 cm

Material: Recycled Ocean
Plastic



COOLER SHOPPERS
59*36*19 cm

Material: Recycled Ocean
Plastic



TRENDY BACKPACK
8*32*13 cm

Material: Recycled Ocean
Plastic



INSULATED LUNCH BAG
22*36*15 cm

Material: Recycled Ocean
Plastic



ROLL UP COMPUTER
BACKPACK
40.5*29.5*10.5 cm

Material: Recycled Ocean
Plastic



3 FOLD WASTE2GEAR
UMBRELLA

Material: Recycled Ocean
Plastic



UPSCALED GYM BAG
61*38*20.5 cm

Material: Recycled Ocean
Plastic



SPORT BAG
60*40*25 cm

Material: Recycled Ocean
Plastic



CABIN BACKPACK
20*30*42 cm

Material: Recycled Ocean
Plastic



DAILY BACKPACK
40*25*12 cm

Material: Recycled Ocean
Plastic



TRENDY BACKPACK
8*32*13 cm

Material: Recycled Ocean
Plastic



TECH ACCESSORIES
TRAVEL POUCH
23*10*9cm

Material: Recycled Ocean
Plastic

Coffee Ground



COFFEE GROUND NOTEBOOK
132*213*15mm
80 sheets, 100g each



COFFEE GROUND MUG
300 ml



COFFEE GROUND PEN
146*11mm
0.5mm black gel pen
Matte finish

Denim



KEYCHAIN
2.5*8 cm
Material: Denim



DENIM NOTEBOOK
21*14.5cm
Material: Denim Mounted with 1.5mm Greyboard



DENIM CARD HOLDER
7.5*10.5 cm
Material: Recycled Denim

Washable Paper



WASHABLE PAPER NOTEBOOK
A5 Size
Material: Washable Paper



WASHABLE PAPER POUCH
10*15 cm
Material: Washable Paper



WASHABLE PAPER NOTEBOOK
A5 Size
Material: Washable Paper

Wheat Straw



FLASH DRIVE
5.7*1.8 cm
Material: Wheat Straw
64GB



MAGNETIC CHARGER
106*68mm
Material: Wheat Straw & Natural Cork
5000mAh/ 10000mAh



WIRELESS WHEAT STRAW POWERBANK
20*12 cm

Others



SUGARCANE PAPER NOTEBOOK
21*14.5cm
Material: Sugarcane



COCONUT COVERED BLUETOOTH SPEAKER
18*18 cm
Material: Coconut



STONE PAPER NOTEBOOK
10*8 cm
Material: Stone Paper



JUTE BAG
25*25*12 cm
Bigger sizes available
Material: Jute



rPET FELT LAPTOP BAG
36*26 cm
Material: rPET Felt
Suitable for 13-14" laptops



PLANTABLE SEED PAPER NOTEBOOK & PEN
1x Plantable Seed Notebook
1x Plantable Seed Pen
Material: Seed

Gift Sets (MOQ 1000 PCS)



DENIM GIFT SET
1x Denim Notebook
1x Brass Pen with Denim Wrap
1x Denim Tote



BAMBOO GIFT SET
1x Bamboo Luggage Tag
1x Bamboo Stylus
1x Bamboo Cover Notebook



FELT BAG NOTEBOOK SET
146*213*15mm
80 sheets, 100g each



HONEYCOMB PAPER GIFT SET
Includes: Notebook, Pen, Card Holder.



HONEYCOMB PAPER GIFT SET
1x Denim Mounted Notebook
1x Denim Wrapped Pen
1x Card Holder: 75*105mm, recycled denim
1x Denim Keychain: 25*80mm



FELT GIFT SET
1x Felt Notebook
1x Felt Drawstring Bag



COTTON GIFT SET
1x Notebook: 210*145mm, Recycled cotton+canvas
1x Drawstring Bag: 35*40cm, Recycled young cloth, sanded polyester-cotton fabric



CORDUROY GIFT SET
1x Corduroy Mounted Notebook
1x Stainless Steel bottle
1x Pen



TRAVEL SET
1x Luggage tag
1x Passport cover
Material: Batik Fabric
No MOQ



COFFEE GROUNDS NOTEBOOK SET
1x Coffee Ground Notebook
1x Coffee Ground Pen



RECYCLED DENIM GIFT SET
1x Denim Mounted Notebook
1x Denim Wrapped Pen
1x Denim Makeup Bag



PAPERSTRAW GIFT SET
1x Paperstraw Notebook
1x 300ml Bottle
1x Pen



RPET GIFT SET
1x Thermos Cup with Bluetooth Speaker
1x Cork + rPET Notebook



BAMBOO GADGET SET
1x Framed Bamboo Cover Notebook
1x Bamboo 4-in-1 Mouse Pad



TEA RESIDUE COTTON BAG SET
1x Drawstring Bag
1x Tote Bag

Wedding Favours



CLAY/ STONE AROMA THERAPY

White camellia clay on ribbon



SCENTED CANDLE



HONEY FAVOUR

Pure honey in jar with dipper



TEA CANS

Loose tea leaves packed in a tea can, with organza bag



CLAY/ STONE AROMA THERAPY

Botanical wax tablets



SCENTED CANDLE

Glass jar candle in red box



CUSTOM NAPKIN

Embroidered towels



BAMBOO COASTER/ FRIDGE MAGNET



CLAY/ STONE AROMA THERAPY

Pink camellia clay with box



ALMOND BAR SOAP

Oval soap with red box



CUSTOM GOLD ORNAMENT

Iron bookmarks with gold plating



CUSTOM CONSTRUCTION WASTE PAPERWEIGHTS

Eco-friendly speckled paperweights

Custom Concept Development: From Scratch to Story

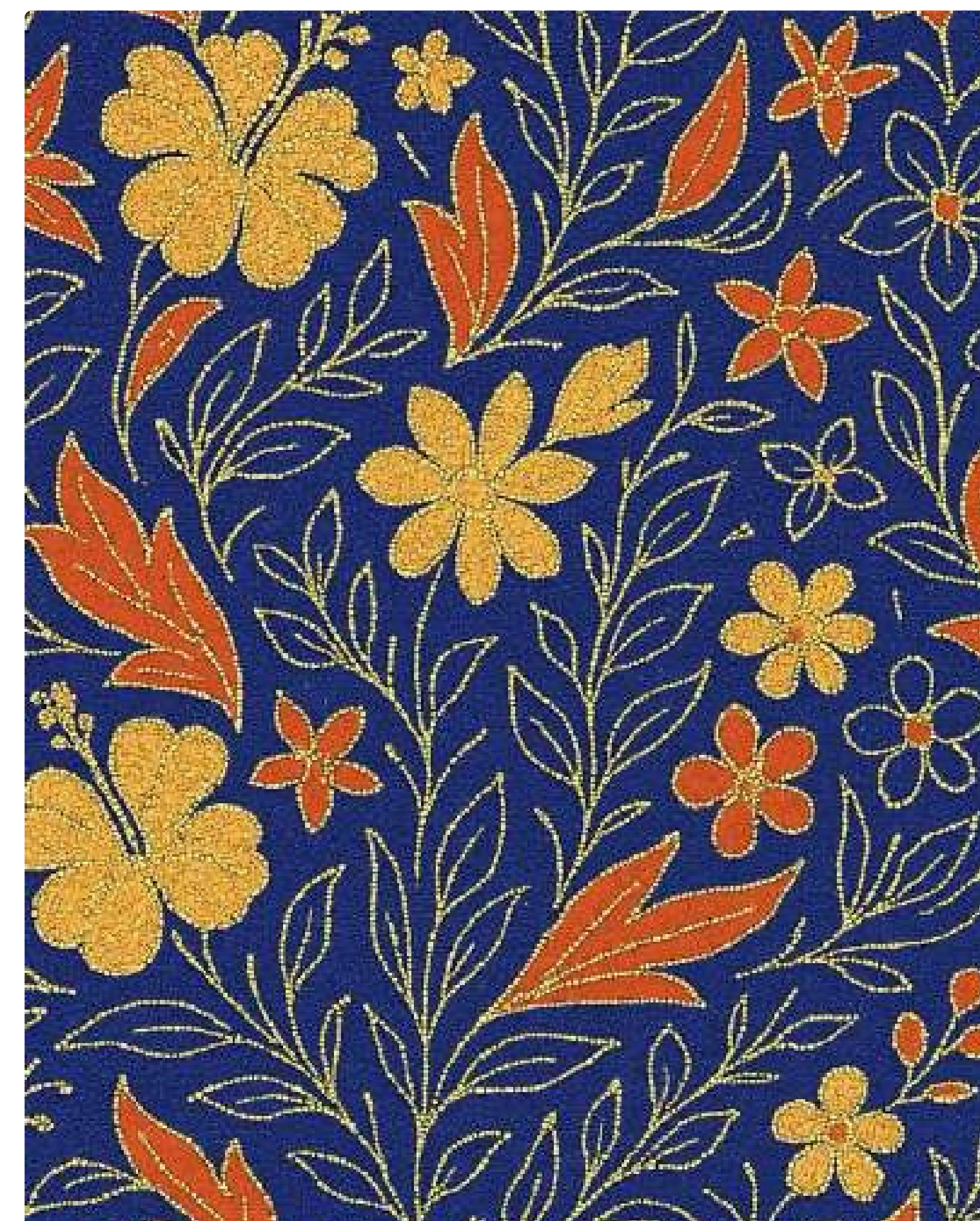
See how we turn materials and brand values into meaningful gift concepts



A Case Study in Purposeful Gifting on Women Empowerment

Click Here:

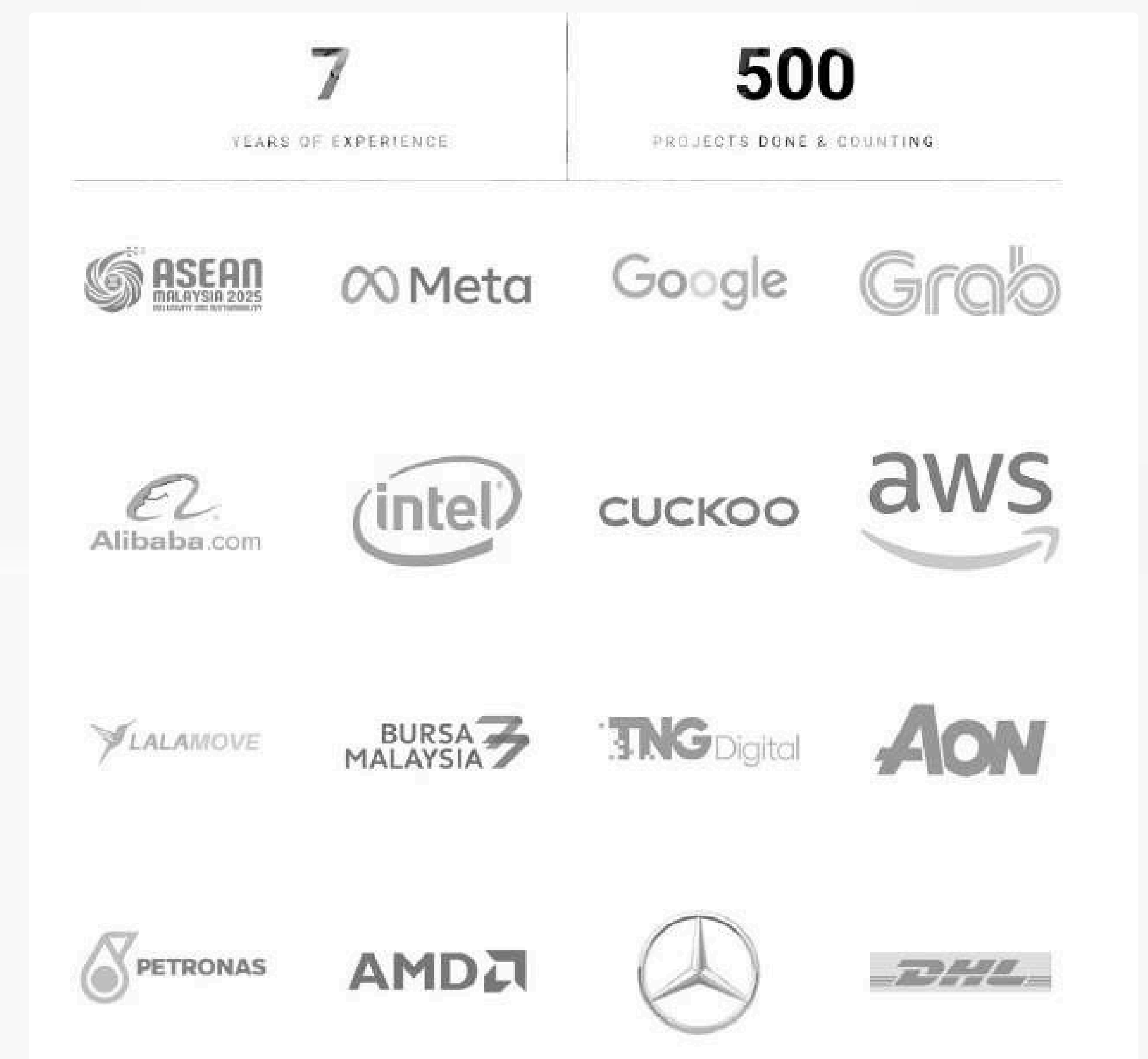
**M54th Malaysian
Orthopaedic Association
(MOA) Annual Scientific
Meeting 2025**



A Case Study in Designing for Meaning in Medical Spaces

Click Here:

**ASEAN Women Economic
Summit 2025**



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Let's get in touch!

 +6012 9393 598

 @unseen.matters

 bd@unseenmatters.com

 www.unseenmatters.com

